

PATHWAYS

The Inspiring Musical Journeys of Cordial Artists

"It's like someone took a blanket off the sound of my guitar."



First-Call Legend Paul Jackson, Jr.



When you're one of the most recorded guitarists in the world, it's a lot easier to name an artist whose album you haven't played on than to try and list your auspicious credits: Appearances on well over 1,000 recordings, including pop milestones like *Thriller* and *Whitney Houston*; umpteen performances and tours with a host of iconic superstars; the guitar chairs on *The Tonight Show with Jay Leno* and *American Idol*, and a discography packed full of critically-acclaimed solo offerings.

Imagine having all that success with a blanket over the sound of your guitar.

"PJ," as he's known to friends, first became aware of Cordial cables last January after a reunion with

Cordial's national sales manager Joey Wolpert, who, as a recording engineer, worked with Paul on the Bette Midler hit *Wind Beneath My Wings*. "I knew that if Joey was recommending Cordial, I needed to check them out," recalls Paul. "As soon as I tried them I called to tell

him, 'It's like someone took a blanket off the sound of my guitar. Amazing!'"

Cordial's True to the Source™ sound is your sound, pure and simple, delivered via exceptional German engineering and manufacturing, with 99.99% pure virgin copper, hand-soldered Neutrik connectors, and road-worthy jackets—all at musician-friendly prices and backed by lifetime warranties.

Join the ranks of premier artists like Paul and let Cordial cables uncover your true sound. After all, you've invested in a beautiful instrument and a great amp. Don't let your cables bury your tone under a blanket.

Discover your true sound at:
www.CordialCablesUSA.com



When you need to hear it all:
Triple-copper CSI METAL

Herbie Hancock
The Pointer Sisters
B.B. King
The Jacksons
The Crusaders
Billy Preston
Donna Summer
Jose Feliciano
Boz Skaggs
Aretha Franklin
Freddie Hubbard
Barry Manilow
Ella Fitzgerald
Michael Jackson
Lionel Ritchie
Kenny Rogers
George Benson
Teddy Pendergrass
Al Jarreau
Barbra Streisand
Chicago
Whitney Houston
Kenny Loggins
Amy Grant
Michael McDonald
Melissa Manchester
Julio Iglesias
Dionne Warwick
Natalie Cole
Madonna
George Duke
Lee Ritenour
Bobby Brown
Robertas Flack
David Sanborn
Jon Anderson
BeBe & CeCe Winans
Luther Vandross
Deniece Williams
Quincy Jones
Bette Midler
Céline Dion
Elton John
Béla Fleck
Rod Stewart
Jellybean
Lee Oskar
Shiela E.
Sergio Mendes
Sheena Easton
Aaron Neville
Cher
Anita Baker
Ray Charles
Take 6
Andraé Crouch
Randy Newman
Chaka Khan
Kenny Loggins
Daft Punk
Boyz II Men
Justin Timberlake
Queen Latifah
Marcus Miller
Janet Jackson
The Weeknd
Jeff Lorber
Patrice Rushen
Bobby McFerrin

1975

1985

1995

2005

2015

2020

Blanket Removed

